



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2022

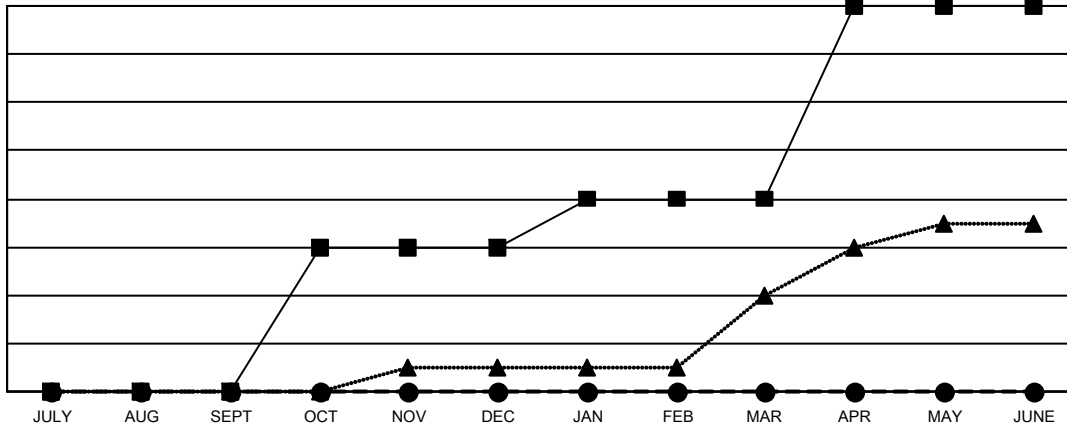
Multiple District 11

LOCATION: MICHIGAN

| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 2             |
| OCT/NOV/DEC           | 6             | 0         | 3             |
| JAN/FEB/MAR           | 2             | 0         | 0             |
| APR/MAY/JUNE          | 8             | 0         | 0             |

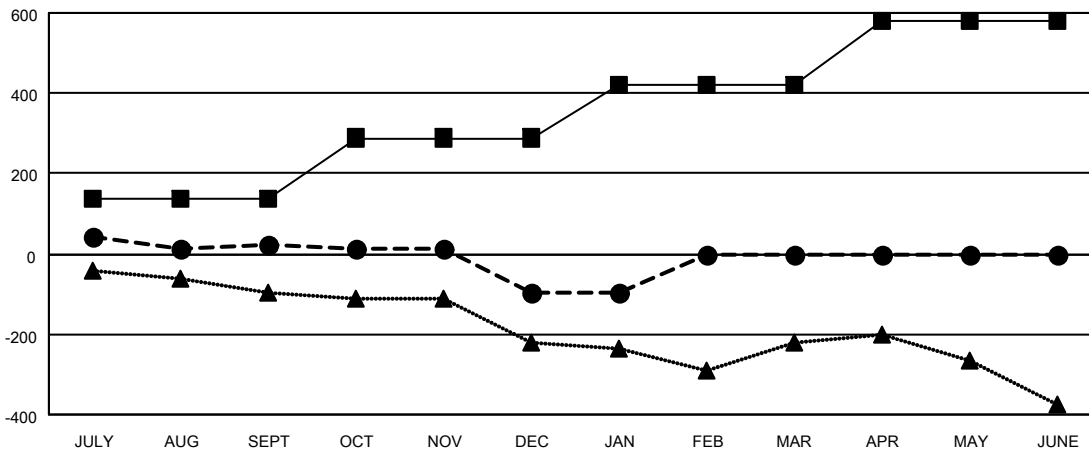
| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 137                    | 353                  | 250  |
| OCT/NOV/DEC           | 152                    | 277                  | 354  |
| JAN/FEB/MAR           | 132                    | 81                   | 75   |
| APR/MAY/JUNE          | 158                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

|                        |            |
|------------------------|------------|
| DROPPED CLUBS: 5       |            |
| <b>DROPPED MEMBERS</b> |            |
| DECEASED               | 139        |
| CLUB CANCELLED         | 32         |
| OTHER                  | 508        |
| <b>TOTAL</b>           | <b>679</b> |

175 CLUBS OF 372 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| GENDER DISTRIBUTION                    |                |
|--|----------------|
| MALE                                   | 6,248 (65.85%) |
| FEMALE                                 | 3,240 (34.15%) |
| NON BINARY                             | 0 (0.00%)      |
| PREFER NOT TO ANSWER                   | 0 (0.00%)      |
| <b>TOTAL FAMILY UNIT MEMBERS</b>       | <b>1,911</b>   |
| <b>FAMILY MEMBERS PAYING HALF DUES</b> | <b>979</b>     |